

TRADE AREA COMPETITION EVALUATION FORM

DATE: _____ DISTANCE FROM YOUR SITE: _____
 NAME: _____ PHONE NUMBER: _____
 ADDRESS: _____
 CITY: _____ STATE: _____ ZIP: _____
 OWNER'S NAME: _____ OWNER'S PHONE: _____
 OFFICE HOURS: MON-FRI _____ TO _____ GATE HOURS: MON-FRI _____ TO _____
 SAT _____ TO _____ SAT _____ TO _____
 SUN _____ TO _____ SUN _____ TO _____

CONSTRUCTION:

BUILDINGS: STEEL WOOD BLOCK BRICK OTHER: _____ EXTERIOR LIGHTING: Y N
 ROOF: PITCHED FLAT STEEL: STANDING SEAM STEEL: SCREW DOWN SHINGLE: BUILT UP
 BUILDING COLOR: _____ DOORS: _____ TRIM: _____ GUTTERS: Y N
 DRIVES: ASPHALT CONCRETE UNPAVED DRIVEWAY WIDTH: _____

MANAGEMENT:

ON SITE: PART TIME FULL TIME OFF SITE: WHERE: _____ APARTMENT: Y N
 IN YELLOW PAGES: Y N AD SIZE: _____
 FENCE: Y N ACCESS SYSTEM: Y N 24-HOUR ACCESS: Y N DISCOUNTS ON RENT: Y N
 OTHER SERVICES: TRUCK RENTAL _____ LOCK SALES _____ BOXES _____
 LIGHTS IN UNITS: Y N SPRINKLER SYSTEM: Y N DOOR ALARMS: Y N
 YEAR BUILT: _____ NO. UNITS: _____ OCCUPANCY %: SUMMER: _____ WINTER: _____
 RATE AND FEE INFORMATION: SECURITY DEPOSIT: \$ _____ ADMINISTRATIVE FEE: \$ _____
 LATE FEE: PRIMARY: \$ _____ WHEN: _____ PRORATE TO FIRST OF MONTH OR ANNIVERSARY
 DATE _____

CURBSIDE IMPRESSION:

1= POOR 5 = EXCELLENT

ATTRACTIVE: 1 2 3 4 5 CLEAN: 1 2 3 4 5 SECURE: 1 2 3 4 5 MAINTENANCE: 1 2 3 4 5

SIGNAGE: 1 2 3 4 5 VISIBILITY: 1 2 3 4 5 LANDSCAPING: 1 2 3 4 5 MANAGER: 1 2 3 4 5

NO. UNITS	UNIT SIZE	PRICE EXTERIOR UNITS	PRICE INTERIOR /UPSTAIRS UNITS	ESTIMATED NUMBER OF UNITS	ESTIMATED NUMBER OF UNITS OCCUPIED
	5 X 5				
	5 X 5 CC				
	5 X 10				
	5 X 10 CC				
	5 X 15				
	5 X 15 CC				
	10 X 10				
	10 X 10 CC				
	10 X 15				
	10 X 15 CC				
	10 X 20				
	10 X 20CC				
	10 X 25				
	10 X 25 CC				
	10 X 30				
	10 X 30 CC				
	BOAT & RV				
	CANOPY				
	OPEN PARK				
	TOTAL				