



**BUILD
UP** WITH
BETCO

BETCO multistory installation: Cranston, RI

BETCO BUILDS YOUR FUTURE

Watch your investment grow when you trust BETCO to build your multistory storage building. We've built facilities worldwide since 1984, so we have the experience to help you navigate your project from start to finish. And as a single-source solution, we'll manufacture, ship, and install every component with the utmost attention to quality, saving you time and money.

Call us today to build up your investment portfolio.

betcoinc.com

ABOUT BETCO



BETCO multistory installation: Greensboro, NC



BETCO multistory installation: Knoxville, TN



BETCO multistory installation: Stafford, VA



BETCO multistory installation: Johns Creek, GA

BETCO leads the industry in designing, manufacturing, and installing self-storage systems.

Since 1984, BETCO has constructed more than 100 million square feet of lucrative, income-generating storage buildings. With the company's vertical integration, communication and production times are lightning-fast. And the future is bright in our business. We make it our mission to continuously progress and innovate to remain at the forefront of the industry.

In addition to multistory self-storage facilities, we also handle projects including:

- Single-story
- Bi-level
- Climate controlled
- Hallway systems
- Conversions
- Refurbishing and repairs
- Enclosed Boat/RV and Open Canopy Boat/RV
- Interior partitions
- Portables
- Metal roof and wall panels
- BETCO Smart buildings (Nokē Smart Entry smart keypads and smart locks)

RELATIONSHIPS MATTER

At BETCO, we're not only building facilities – we're building relationships. That's why we approach every project with the same dedication to quality and attention to detail. Our customer-focused approach means we deliver a top-notch facility, and our customers return to build with us again.

We don't want to work with you once. Instead, we see each project as an opportunity to create a long-lasting partnership and an avenue for helping you achieve success. It's the best in the business.

SINGLE-SOURCE SOLUTION

Our single-source solution makes it easy for you to design, plan, and complete your project all with one company. We'll guide you through every step, including consultation, design, manufacturing, and installation services. We located our manufacturing hub in Statesville, NC, and our Design Center is a short drive away in Charlotte, NC.

BETCO buildings are the most customizable solutions for self-storage projects of every shape and size, so the sky's the limit for your ideas. Our in-house professional engineers and designers can create structural and foundation design drawings for the construction of your facility.

This streamlined approach gives you an advantage by saving time and lowering risk. In addition, because a multi-solution manufacturer created your project, we can keep initial expenses and any future expansions or replacements simple and cost-efficient. BETCO is your **one solution** for it all!





BETCO multistory installation: Stafford, VA

TOWERING ABOVE THE REST

As the hunt for large parcels of land becomes more challenging, developers are turning to multistory self-storage facilities for a simple solution. They're excellent for fitting more revenue-generating units in a smaller space.

In addition, you only need less than an acre of land for a multistory storage facility as opposed to traditional single story facilities that need three to seven acres. The condensed multistory footprint is beneficial in areas where land is expensive or large parcels are hard to find, which is an increasing problem in urban areas.

And today's multistory facilities look nothing like storage units of the past. Instead, most feature stylish designs, climate control, high-tech security, and the latest smart access control.

BENEFITS OF BUILDING MULTISTORY INCLUDE:

- More rentable space by building vertically
- Premium rental rates
- Higher security
- Climate controlled interior
- More aesthetically pleasing
- Ideal for urban areas with higher land values and dense populations

UPWARD GROWTH

As far as commercial investments go, the self-storage sector is easier and more profitable than many other start-up businesses. In addition, it has a strong potential for security and stable growth, which is why many view this type of project as lower risk than other investment options.

Self-storage is practically foolproof. It requires few employees and little maintenance, and most establishments are cash flow positive in under five years. With a 92 percent success and an average profit margin of about 41 percent, it's tough to lose. With automation tools to reduce overhead costs, your profit margin can grow.

For multi-storage, you can typically get your facility fully leased within six months to three years after opening – and at a premium rate if the facility is in a high-density urban area.

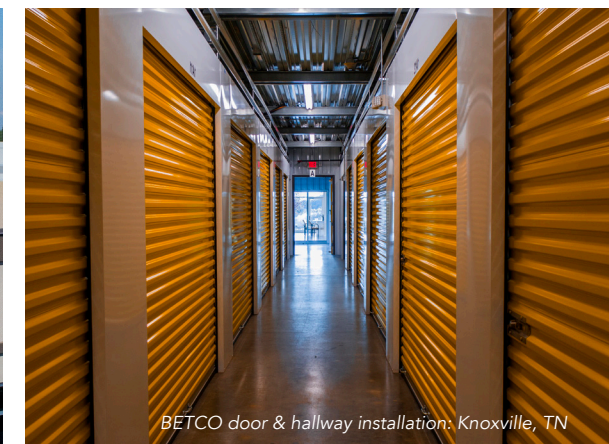
And the industry has yet to peak. Instead, forecasters believe that the need for self-storage will continue to rise as people in urban areas downsize into smaller living spaces. Over 10 percent of U.S. citizens rent self-storage facilities, and with the population increasing, that need for self-storage is likely to grow.



There's no limit to what you can add, and customers are growing more accustomed to amenities. So if you can envision it, BETCO can build it.



BETCO multistory installation: Knoxville, TN



BETCO door & hallway installation: Knoxville, TN



BETCO elevator installation: Knoxville, TN

BETCO's SIX-STEP SERVICE

1

CONSULTATION:

Our professionally-trained sales representatives are involved in every phase of every project and go well beyond the point of sale.

2

DRAFTING AND DESIGN:

Our design department designs efficient, innovative, and durable metal buildings and has the practical experience to understand how good design filters down to the details. BETCO provides complete, sealed structural drawings, including foundation plans for the permitting and inspection processes.

3

BUILDING:

We skillfully design our craftsman buildings with detail from the slab up. In addition to multistory buildings, we handle single-story buildings, conversions, boat and RV storage, and more.

4

COMPONENTS:

We manufacture all self-storage building components in our state-of-the-art plant in Statesville, NC, using the finest materials and manufacturing processes.

5

INSTALLATION:

BETCO is not only a manufacturer, but we also install our buildings with a pool of professionally trained and certified construction crews. And because we schedule our crew to coincide with your delivery, they will install your building to meet your timetable.

6

TECHNOLOGY:

We use the latest technology in our design and manufacturing processes and always consult with you about new technology that could benefit your project's success.



BETCO multistory installation: Marlborough, MA



**WANT TO BUILD UP
WITH BETCO?**

BETCO is your solution for it all!

For more information on BETCO, please visit betcoinc.com, call 888-850-1686, or scan:



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